



GenGold® Business Partner Agreement

The GenGold [®] program, offered through First National Bank of Steeleville, is designed to provide GenGold [®] customers with real value and savings on a variety of financial services as well as discounts on products and services including travel, consumer protection services, savings at local merchants/restaurants and much more. Participation in this program is at no cost to you and will also provide you, the business owner or manager with an opportunity to use all the non-financial benefits free of charge.

As a participating merchant you will be required to:

- 1. Provide GenGold [®] customers a unique and genuine discount off the regular retail price of selected products, merchandise or services. The discount may take the form of a percentage off or an absolute dollar amount off the price. Please detail below the discount you would like to offer: ______
- 2. Prominently display the "Welcomed Here" decal in the establishment's window.
- 3. Honor the GenGold [®] discount card when presented in accordance with terms of this agreement.
- 4. Keep all employees advised of program.

Please check only one category you want to be listed under:

Accounting/Tax Services	Computer Sales/Services	Insurance	Pools/Pool Services/Supplies
Advertising/Marketing		Internet Services/Web Design	Printing/Graphics
Air Conditioning/Heating	Convenience Stores		Professional Services
Antiques/Collectibles	Day Care	Landscaping/Lawn Services	Real Estate
Appliances	Deli		Recreation
Architect	Dental Services	Lawn/Garden	Restaurants
Art	Donut Shops	Liquor Stores/Wine Shops	
Attorney	Dry Cleaners	Locksmiths	Security Systems
Auto Body Repair	Electrical	Luggage	Shoe Store/Repair
Auto Repair/Services/Parts	Electronics/Communications	Mailing Services	□ Signs
Auto Sales	Entertainment	Manufactured Homes	Specialty Shops
Auto/Truck Rental	□ Fitness	Marine Sales/Service	□Sporting Goods
Bagel Shops	□ Florists	Meat Markets	Tailoring/Alterations
Bakery	Food Services/Catering	Miscellaneous	□ Tanning
Barber Shops	Fuel/Heating Oil	Motorcycles	Tires
Beauty	Funeral Homes/Services	Moving/Storage	Towing
Bedding	Furniture/Upholstery	Museums	□Toys
Bicycle Shops	Gifts/Crafts	Music	Transportation
Bookstores	Grocery Stores	Nutrition	□Video Production
Bridal	Hardware	Office Supplies	□Video Stores/Games
Candy	Health Services/Eye Care/Hearing	Party Supplies	Waste Disposal
Carpet/Flooring	Hobbies	Pest Control	Water Services
Chiropractic	Home Improvements	Pets/Veterinary Services/Pet Supplies	Windows/Glass/Mirrors
Cleaning Services	Hotels/Motels/Inns	Pharmacy	
Clothing	Housewares	Photography	
Coffee Shop	□Ice Cream	□Plumbing/Heating	
Business Name		Principal's Name	
Business Address		Email	
City	StateZip	Website	

First National Bank of Steeleville in cooperation with GenGold ® agrees to aggressively promote the GenGold ® program to our customers.

Participation may be terminated by either party with 60 days written notice. Neither First National Bank of Steeleville nor any entity which agrees to the Business Partners Participation Agreement is an agent, affiliate, or partner of the other party, and neither party will make any representation which suggests any formal agency, affiliation, or partnership agreement between them.

Principal's Signature	Business Phone	Date
ENB Representative	Branch Phone	

Generation Gold Inc. is a third party benefits provider responsible for the administration of the program benefits. Please call 1-800-428-6686 or visit gengold.com for complete program details.

