

KID'S CREATE-AN-AD CONTEST  
April 3-7, 2017

Attention kids in **3rd, 4th or 5th grade!** Here's your chance to express yourself by writing a REAL newspaper advertisement for First National Bank of Steeleville. As part of our Community Banking Week celebration in April we will give you the opportunity to compete with other kids in your grade to see your ad published in the County Journal newspaper on April 20, 2017. Get your official entry form from any FNB of Steeleville location and **CREATE AN AD!**

Follow these official guidelines to create, draw and submit your bank advertisement to any First National Bank of Steeleville location by close of business, Friday, April 7, 2017 in order to enter the **KID'S CREATE-AN-AD CONTEST.**

Three winners, one from each grade, will win \$100, a class pizza party and the chance to see your ad published in the newspaper!

**CONTEST RULES AND GUIDELINES**

**Create your advertisement around one of these themes:**

**1. FNB Means Business**

*or*

**2. My Bank is Groovy**

*or*

**3. Mobile Life. Mobile Bank.**



Be creative! We're looking for the **best message about kids and banking**, not the best artist.

**To Enter:** Your ad must be created on an official entry form that includes a parental permission slip on the back. Additional official entry forms may be picked up at FNB of Steeleville, Sparta Banking Center or Percy Banking Center. (No computer generated ads will be accepted.) Then, submit your ad to any bank location by close of business, April 7, 2017. Ad guidelines are as follows:

1. Pick one of the subjects **listed above.**
2. Obtain an official entry form marked with ad size boundaries. Stay within the lines. (Must use 28 lb paper. Ask for another official entry form if you need to start over.)
3. Create your ad using colored markers and black markers. Fine tip markers are recommended. **NO CRAYONS.**
4. Design should not include copyrighted material such as cartoon characters.
5. **DO NOT** put your name on the ad side of your entry form.
6. Name, school information and parental permission slip must be completed on the reverse side of the form.

**Judging:** Judging will take place the week of April 10, at the Main bank in Steeleville. Ads from all bank locations will be combined for judging within each grade level. Three bank officers will judge the ads according to **creativity, message content and neatness.**

**Prizes:** One winning ad from 3rd, 4th, and 5th grades (a total of three ads) will be published in the County Journal newspaper on April 20, 2017. Winners will receive \$100! **AGAIN THIS YEAR:** *FNB of Steeleville will sponsor a pizza party for the class of each winner! (A total of three pizza parties.) Party plans will be coordinated with schools and teachers after winners are announced.*

**Prize Claim:** Winners will be notified by telephone on or before April 17. We will make arrangements to present the cash prize at that time.

**Other Information:** Need not be a bank customer to enter. Only one entry per child. All ads will be displayed at First National Bank of Steeleville, Sparta Banking Center or Percy Banking Center during Community Banking Week, April 3-7, 2017. Children of First National Bank of Steeleville employees, directors and officers, and their immediate families and their respective household members, whether or not related, are not eligible to enter. No scanned e-mail versions will be accepted. Ad entry may be mailed to: First National Bank of Steeleville, 400 W. Broadway, Steeleville, IL 62288. Do not fold ad. Must be received by close of business April 7. Please call Angela at 618-965-3441 with any questions. Ads become the property of First National Bank of Steeleville after close of contest.

